

PROFESSIONAL TOURISM CONFERENCES

friday

**PROFESSIONAL CONFERENCE ROOM, B-INDUSTRIAL AREA
Pavillion 1 at Montjuïc Venue (Barcelona)****12:00** Registration – Check in**12:30** Welcome**David Carretero**

(Public Hall Sales Manager of Fira Barcelona)

Josep M. Pey (Manager of B-Industrial)**Eusebi Casanelles** (Coordinator of Conferences)**12:45** *“Del gris al negro.
Historical and Industrial Route in León”***Nicanor J. Sén Vélez** (Deputy for Tourism)**Organization: Consorcio Provincial de Turismo de León****13:15** *“Footwear Museum in Elda.
History – Culture – Industry – Fashion-
and Shoes”***José Francisco Mancebo** (Director of Patronato de Turismo Costa Blanca – Diputación de Alicante)**María Dolores Esteve Juan**

(Manager of Footwear Museum)

Organization: Patronato de Turismo Costa Blanca**14:00** – break lunch (not included) –**15:30** *“The Hydraulic Industrial Heritage of Segovia, La Senda de los Molinos”***Miguel Merino Sánchez**

(Tourism City Councillor in Segovia)

Organization: Turismo de Segovia**16:00** *“MEGA Mundo Estrella Galicia.
The Heritage Industrial of Hijos de Rivera recovered with an experiential museum”***Rodrigo Burgos**

(Director of MEGA Mundo Estrella Galicia)

Organization: Diputación de A Coruña**16:30** *“La Real Fábrica del Conde de Aranda.
A new tourist equipment in l’Alcora”***Inés Peris Arandes**

(Tourist guide in l’Alcora)

Eladi Grangel Nebot

Director of Ceramics Museum in l’Alcora)

Organization: Alcora City Council**17:00** – coffee break –**17:30** *“Industrial and scientific Product Club:
ALMERIA TIENE CIENCIA”***Carmen Liria**

(Manager of “Made in Macael-Touristic Guides”)

Organization: Diputación de Almeria*All presentations will be in Spanish language except at Saturday april 2 at 11:30 and 12:30 am which will be in english (no translation service)*

Organization:



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PROFESSIONAL TOURISM CONFERENCES**friday****PROFESSIONAL CONFERENCE ROOM, B-INDUSTRIAL AREA
Pavillion 1 at Montjuïc Venue (Barcelona)****18:00** “Minas de Asturias.
Journey into the earth”**Gustavo Martínez Pañeda** (Manager of Communication and Institutional Relations of Hunosa)**Javier Álvarez Alonso**
(Councilor of Tourism in Langreo City Council)**Aida Antuña Fernández**
(Tourism Technician of Langreo City Council)**Organization: Minas de Asturias (Hunosa and Langreo City Council)****18:30** “#Siente Teruel. Siente El Teruel Industrial”**Diego Piñeiro Monleón**
(Diputado Delegado de Turismo de Teruel)**Organization: Diputación Provincial de Teruel****19:00** “La Casa de les Aigües de Montcada i Reixac. From local equipment to the metropolitan commitment”**Laura Campos Ferrer** (Majoreess of Montcada i Reixac)**Adrián Soler Pastor**
(Technician of Municipal Musuem of Montcada i Reixac)**Organization: Municipal Museum of Montcada i Reixac****saturday****PROFESSIONAL CONFERENCE ROOM, B-INDUSTRIAL AREA
Pavillion 1 del Montjuïc Venue (Barcelona)****10:15** Registration – Check in**10:45** “Camins de la sèquia” and
“Mirando la fábrica con otros ojos.
How are the molds made”**Gonçal Portabella**
(Product Manager in Manresa City Council)
Estela Sánchez (General Manager of DICOMOL)**Organization: XATIC (Network of Catalan Industrial Tourism)****11:30** “Developments in Industrial Tourism”**Adriaan Linters** (General Secretary EFAITH)**Organization: EFAITH (European Federation of Associations of Industrial and Technical Heritage)****12:00** – coffee break –**12:30** “Make Como – Saper Fare, Far Sapere”**Jacopo Ibello** (Communication Manager)**Organization: Make Como****13:00** “Wine tourism as an enhancement of industrial heritage of wine in Valladolid”**Cristina Solís Pérez** (Wine Route Manager in Rueda)
Miguel Ángel Garcia Velasco
(Wine Route Manager of Cigales Wine)**Organization: Diputación de Valladolid***All presentations will be in Spanish language except at Saturday april 2 at 11:30 and 12:30 am which will be in english (no translation service)*

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